

## Prime for Life

Prime for Life is a research based prevention and intervention education program for court referred clients. Prime for Life is based on the Lifestyle Risk Reduction Model developed by the Prevention Research Institute. This model holds that increasing personal perception of risk is a key step in encouraging behavior change. The perception of how real the risk is can form a motivation for either continuing or changing the behavior. Participants in Prime for Life program are presented research based content on alcohol and drugs and participate in a variety of therapeutic activities to facilitate changes in perception and commitment to behavior change. The immediate objective of the program is the formation of an accurate perception of risk associated with alcohol and drug usage choices.